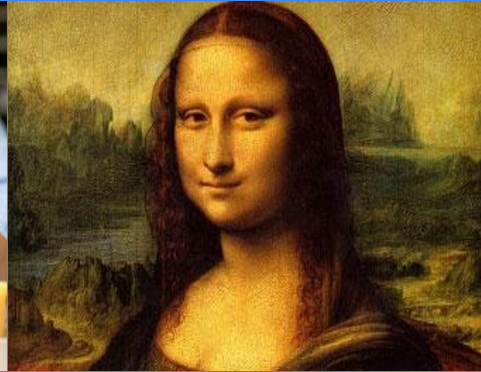


WHY DO WE (HUMANS) ASSIGN A DOLLAR VALUE TO ART?



Artist

Creates

Art

Value (\$)

Mr. Wildeman,
teacherwildeman@gmail.com

WHY WOULD AN ARTIST INTENTIONALLY SABOTAGE THEIR OWN WORK OF ART?

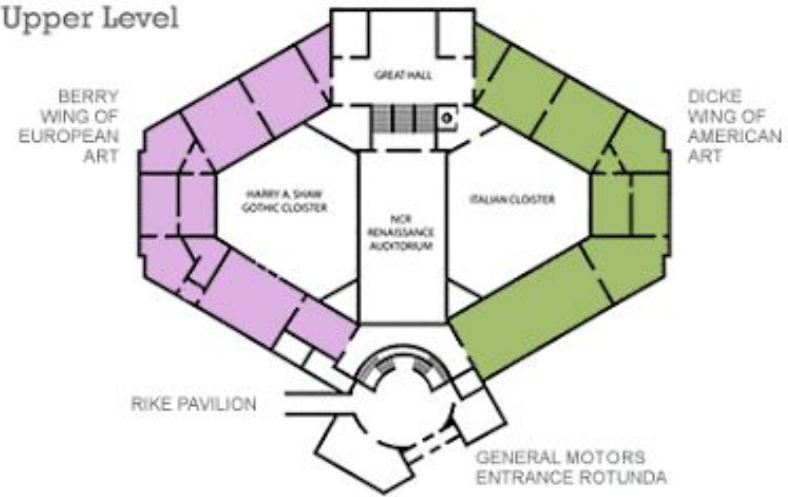
***PONDER THIS QUESTION AS YOU WATCH THE VIDEO..*



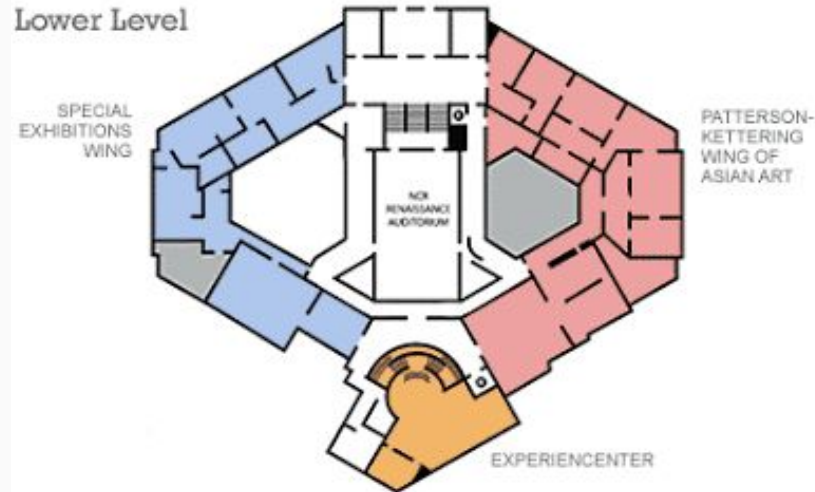
LESSON ROAD MAP

1. Learning Intentions
2. Reflection Activity (the destruction of art)
3. Example #1: Banksy, The Girl with A Balloon
4. Example #2: Once Upon a Time in Shaolin-Wu-Tang Clan
5. Example #3: Jean Tinguely - Homage to New York
6. Art & Money

Upper Level



Lower Level



LEARNING INTENTIONS

1. I can respond to art in a personal way.
2. I can reflect on works of art.
3. I can interpret and understand artists' motivations.
4. I can question the price/value that we (humans) place on art.



CARTOONSTOCK
D. K. W. W.

Search ID: mban3502

“What are they worth? Well, it’s difficult to put a price on such extraordinary works of art. How much you got?”

REFLECTION ACTIVITY

1. Create a copy of the [Google Doc](#) worksheet.
2. Answer question #1. Link you answer back to the Banksy video from the previous slide.

** *If you need help to create a copy of the Google Doc, [here is a how to video](#)*



EXAMPLE#1: BANKSY, THE GIRL WITH A BALLOON

Brief History of “The Girl With A Balloon”

- The first mural was in 2002 at the stairs for **Waterloo Bridge** on the South Bank side (along the Thames River in London, UK)
- A number of other mural versions were also created in London, though, mostly painted over, none of the works by Banksy are remaining.
- Variations of The Girl with A Balloon have popped up around the globe (more in future slides).

Source: [Wikipedia](#)



SO WHO IS BANKSY AND HOW DOES HE MAKE MONEY?

Please read this article:

Article: [Banksy Girl with Balloon Meaning](#)

Please watch this video:

Video: [How Does Banksy Make Money?](#)



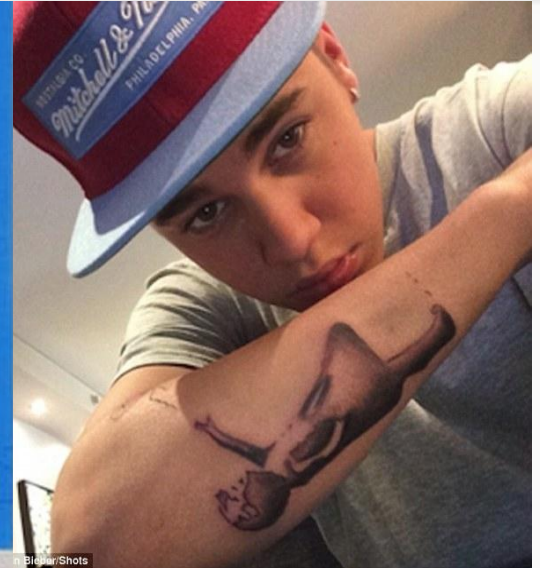
THE GIRL WITH A BALLOON AROUND THE WORLD



#withSyria hashtag



Brexit Mural -[click on the image to learn more](#)



Justin Bieber with his Banksy inspired tattoo

REFLECT ON BANKSY'S WORK

In the Lesson #2 [Worksheet](#) please complete question #2.

If you have any questions please call/email me.

We will discuss your answers over email or Zoom.

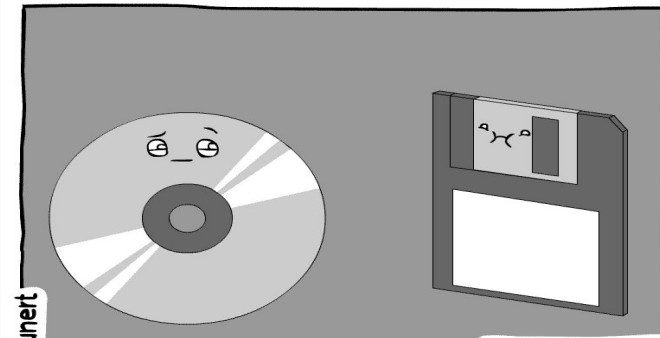
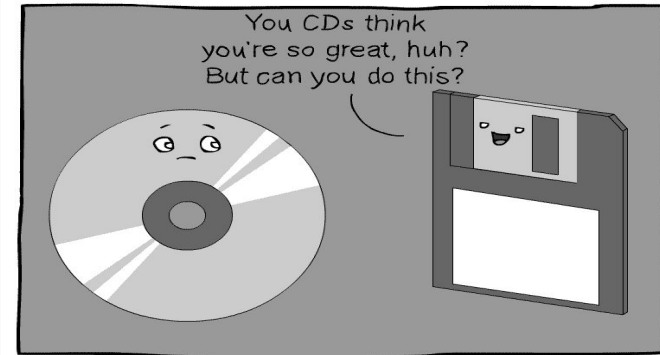


EXAMPLE #2: ONCE UPON A TIME IN SHAOLIN - WU TANG CLAN

You may be asking yourself:

1. Who is the Wu-Tang Clan?
2. What is *Once A Time In Shaolin*?

I will give a brief overview of both prior to exploring this piece of art.



It is vital to point out that this lesson is focused on what was created (the most expensive individual album ever sold), and not on who created it (Wu-Tang Clan). Let us continue the lesson....

WHO IS THE WU-TANG CLAN?

Wu-Tang Clan is an American hip hop group and collective formed in the New York City borough of Staten Island in 1992

Wu-Tang Clan has released four gold and platinum studio albums.

Source: [Wikipedia](#)



WHAT IS ONCE A TIME IN SHAOLIN?

- The album consists of 26 songs.
- Only a single copy of the CD was created.
- The album is held in a silver jewel-encrusted box with a wax Wu-Tang Clan seal and leather-bound liner note.
- A single two-CD copy was pressed in 2014 and stored in a secured vault at the Royal Mansour Hotel in Marrakech, Morocco.
- The album was auctioned off in 2015 for **\$2 million dollars** (USD).
- Yes, you read that correctly the album was bought for **\$2 million dollars**.



THE MOTIVATION BEHIND MAKING A SINGLE COPY

*“The music industry is in crisis. The intrinsic **value** of music has been reduced to zero. Contemporary art is worth millions by virtue of its exclusivity ... By adopting a 400 year old Renaissance-style approach to music, offering it as a commissioned commodity and allowing it to take a similar trajectory from creation to exhibition to sale ... we hope to inspire and intensify urgent debates about the future of music.”*

- RZA, Wu-Tang Clan Member



TO BETTER UNDERSTAND WHY THIS ALBUM (ONCE A TIME IN SHAOLIN) WAS SOLD THIS WAY, WE MUST LOOK AT HOW MUSICIANS MAKE MONEY



REFLECT ON WU-TANG CLAN'S WORK

In the Lesson #2 [Worksheet](#) please complete question #3.

If you have any questions please call/email me.

We will discuss your answers over email or Zoom.

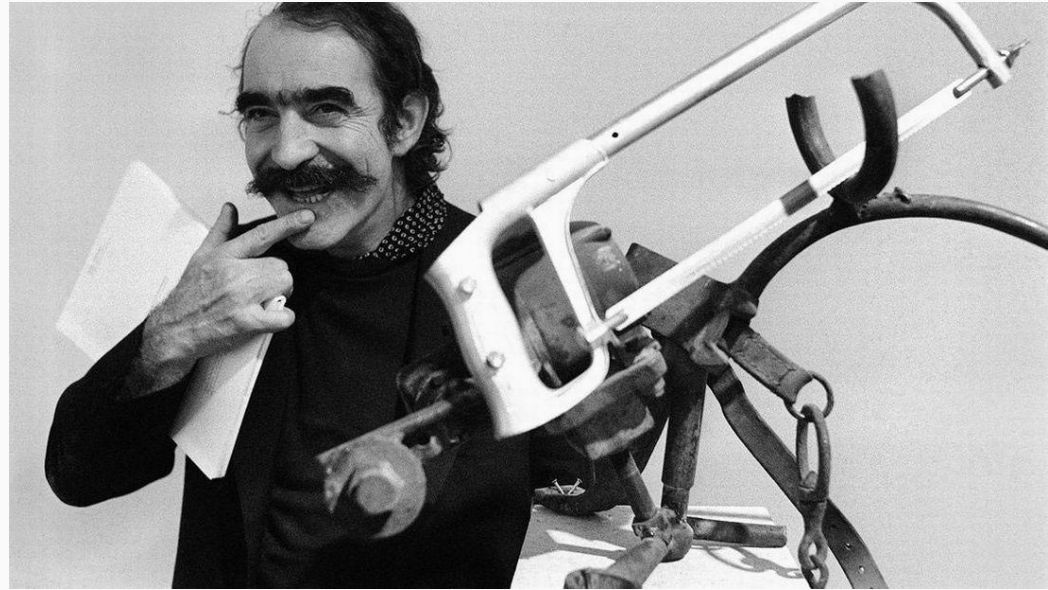


EXAMPLE #3: JEAN TINGUELY - HOMAGE TO NEW YORK

Jean Tinguely (22 May 1925 – 30 August 1991) was a Swiss sculptor best known for his kinetic art sculptural machines.

Kinetic art is a term that refers to three-dimensional sculptures and figures such as **mobiles** that move naturally or are machine operated

Source: [Wikipedia](#)



AN EXAMPLE OF JEAN TINGUELY 'S WORK

In 1977 Jean Tinguely created sculptural machines in a shallow fountain where the stage of the old city theatre company once stood, and in the process gifted Basel a famous new landmark.

This sculpture is a great example of kinetic art.

More info on this sculpture is available [here](#)



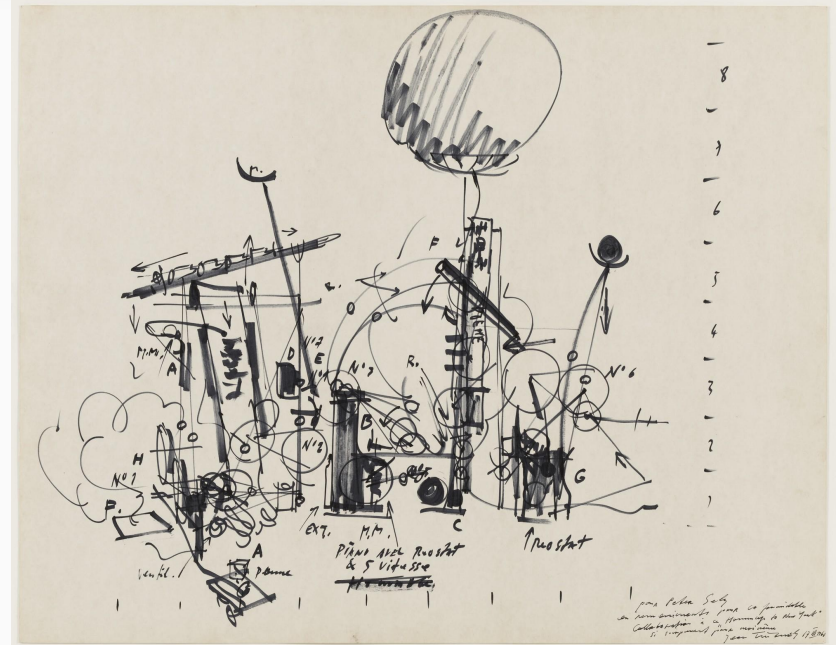
REFLECT WITH JEAN TINGUELY: HOMAGE TO NEW YORK



Please watch these two videos and complete question #4 in the Google Doc .

DESCRIBING JEAN TINGUELY - HOMAGE TO NEW YORK

During its brief operation, a meteorological trial balloon inflated and burst, colored smoke was discharged, paintings were made and destroyed, and bottles crashed to the ground. A player piano, metal drums, a radio broadcast, a recording of the artist explaining his work, and a competing shrill voice correcting him provided the cacophonous sound track to the machine's self-destruction—until it was stopped short by the fire department.



A sketch of Jean Tinguely's art

PHOTOS OF JEAN TINGUELY



Please read these two articles about Jean Tinguely: [Article 1](#) & [Article 2](#).

We have spent time in this lesson exploring unconventional pieces of art:

1. Art that self-destructs (Banksy & Jean Tinguely).
2. Art that challenges the norms of the art form (Wu-Tang Clan).

Next we will explore how we (humans) **view & value art**.

While watching the videos remember the artwork of Banksy, Wu-Tang Clan, & Jean Tinguely in the back of your mind: ***What were these artists trying to teach us?***



Please watch these videos and and complete question #5 on the Google doc worksheet.

Video 1: [What makes art so expensive](#)

Video 2: [Why Modern Art Is So Expensive](#)

SELF REFLECTION: THE VALUE OF ART

- 1) Please Complete the remaining portion of the Google form (Question 6).
- 1) Please email/share your Lesson #2: Why do we (humans) assign a dollar value to art? (Worksheet) with Mr. Wildeman (teacherwildeman@gmail.com) & Ms. Jezovit (hjezovit@sd74.bc.ca)



LEARNING INTENTIONS (REVIEW)

1. I can respond to art in a personal way.
2. I can reflect on works of art.
3. I can interpret and understand artists' motivations.
4. I can question the price that we (humans) place on art.



“What are they worth? Well, it’s difficult to put a price on such extraordinary works of art. How much you got?”

thank you

A row of ten light-colored wooden blocks, each with a single lowercase letter, spelling out the words 'thank you'. The blocks are arranged on a wooden surface. The background is a soft-focus bokeh of warm, golden light spots.